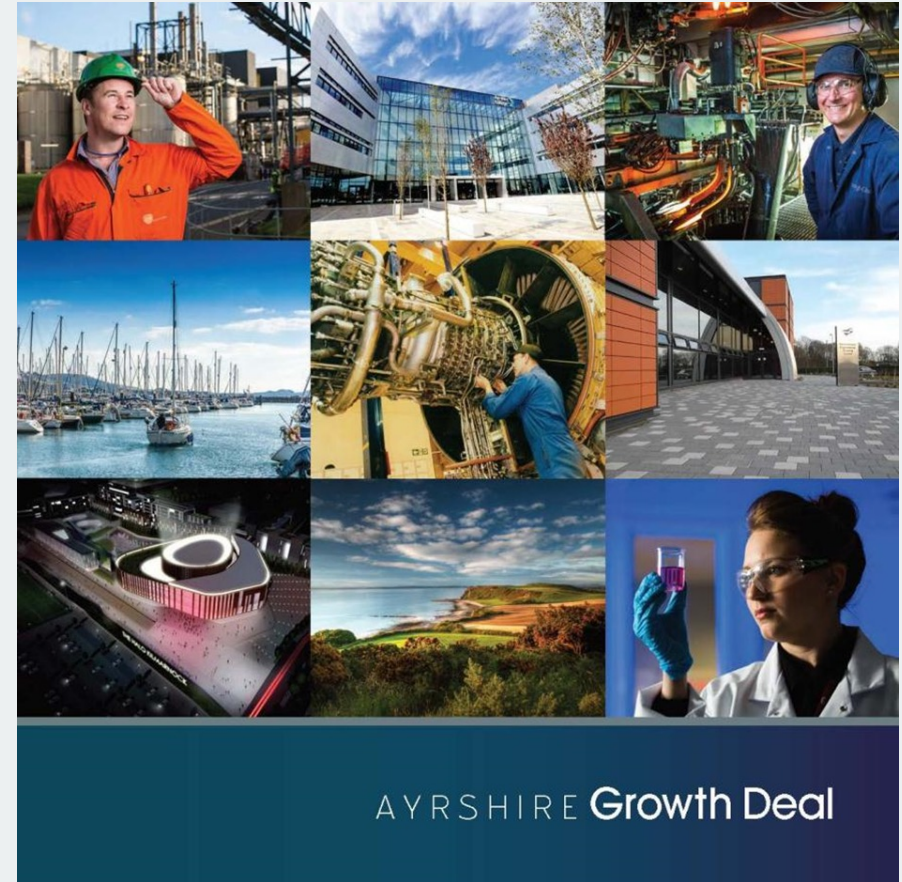


# Ayrshire Growth Deal

November 2021

Allison Craig  
Strategic Manager – Ayrshire Growth Deal



# Overview

- Scotland's first Regional Growth Deal
- Heads of Terms signed March 2019
- **Exceeding £250m, over 10 years**
- Private investment of around £300 million and around 7,000 new jobs
- **Full Deal sign off – 19 November 2020**

## AYRSHIRE GROWTH DEAL DEAL DOCUMENT



# Project Commitments

- **£80 million** investment in **Aerospace and Space activity**, primarily focused around Prestwick
- **£69.5 million** to support economic infrastructure and the **Engineering and Manufacturing** sectors in Ayrshire
- **£23.5 million** for **Tourism** development
- **£53 million** investment into innovation in **Energy** products and development
- **£14 million** to support world class **Digital Infrastructure** and connectivity across the region
- **£8.5 million** programme for **Skills and Employability**
- **£3 million** for a new **Community Wealth Building Programme**

# Inclusive Growth

- First Deal to put Inclusive Growth as the key cross-cutting priority
- Inclusive Growth Diagnostic
- Inclusive Growth Action Plan
- Ayrshire Community Wealth Building Commission
- Equalities, Inclusive Growth and Community Wealth Building outcomes embedded in each AGD business case
- Ayrshire exemplar
- Regional Transport Appraisal
- Skills pathways

# Skills Pathways

- Regional Skills Investment Plan (2021)
- SDS supported by Ayrshire College, UWS, AGD PMO, RES Skills Group
- Skills plans for AGD projects
- Skills Action Plan - Prestwick projects
- Food and Drink
- Hospitality
- Green jobs
- Engineering
- Construction
- Digital
- Ayrshire Skills Fund project



# AGD Projects – Community Wealth Building

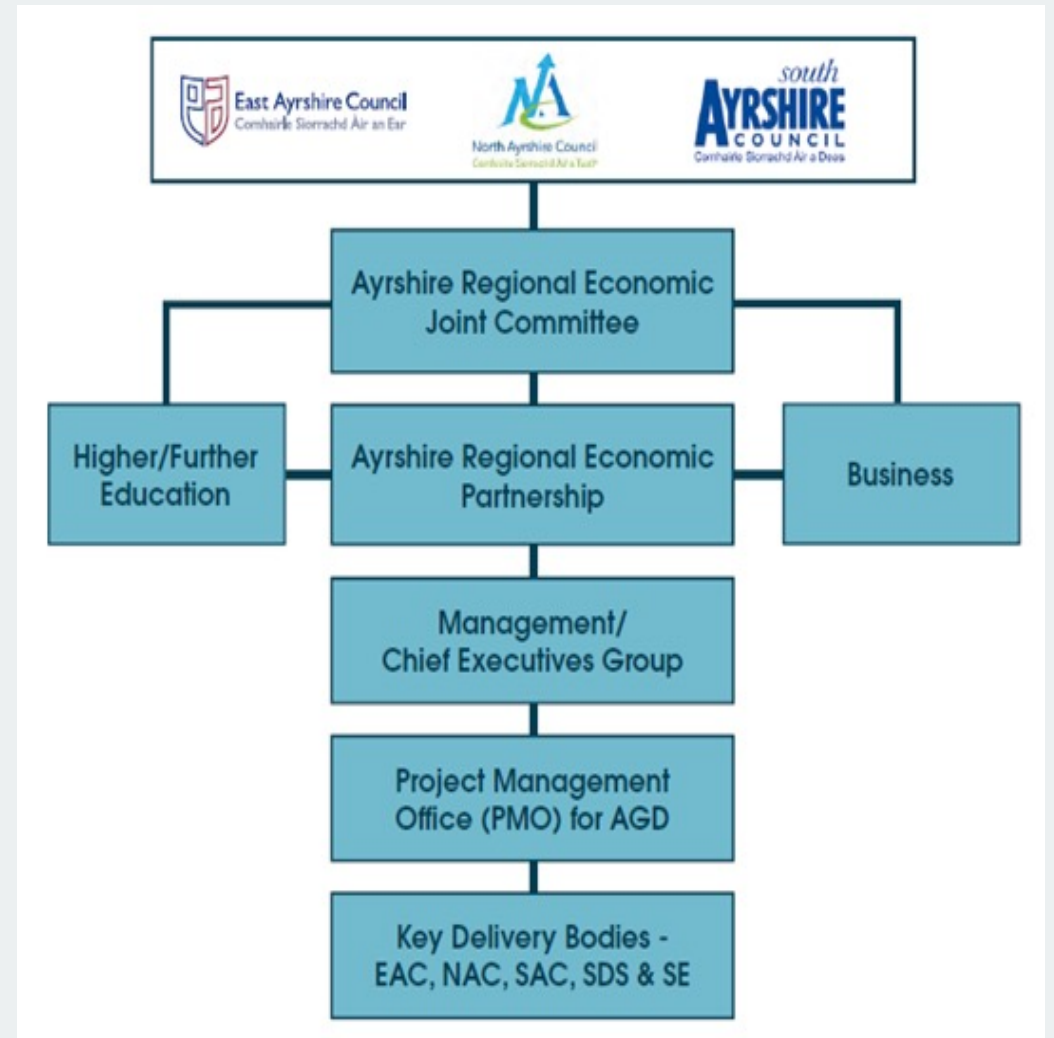
- Procurement
  - Increasing % of procurement spend on local SMEs across Ayrshire
- Fair Employment
  - Increasing the number of employees across Ayrshire earning more than the Living Wage
  - Decreasing % of working age population employment deprived in Ayrshire
- Land and Assets
  - Reducing % of vacant or derelict land in Ayrshire
- Climate Action
  - Reducing negative climate impact across Ayrshire
  - Increasing sustainable transport network in Ayrshire

# Decarbonising the Deal

- Alignment with Scotland's transition to net zero by 2045
- Scottish Government's carbon management process
  - Carbon impact category
  - Quantify carbon emissions
  - Assessed and minimised

# Governance

- In June 2018, Ayrshire Councils agreed to establish an Ayrshire Regional Economic Partnership
- Governance structure to support the ambitions of a regional economic partnership approach to growth and including the delivery of the Ayrshire Growth Deal
- Inclusion of Scottish Enterprise, Skills Development Scotland, wider agencies, business and education

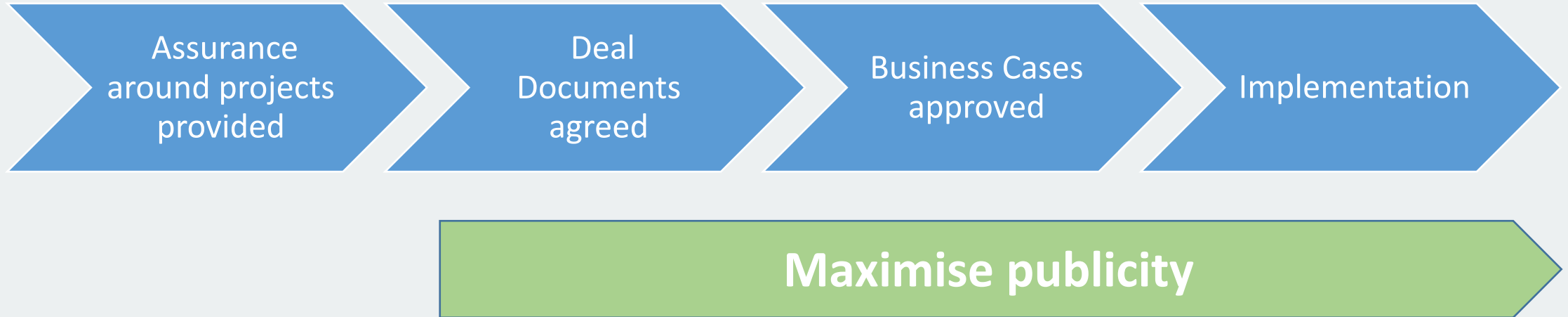




# Clear roles and responsibilities



# Full Deal Sign Off



# Approvals Process & Delivery



# Key milestones achieved

November 2020

- **AGD officially signed**
- **£251.5 million**

February 2021

- **Outline Business Cases approved by Government:**
  - **CWB**
  - **Working for a Healthy Economy**
- **Full Business Cases approved by Joint Committee:**
  - **CWB**
  - **Working for a Healthy Economy**
- **AGD website launched**

March 2021

- **Working for a Healthy Economy project – contract awarded to NHS Salus**
- **Secured additional £135k revenue from Scottish Government Regional Recovery Fund**
- **UKG funding allocation compressed from 15 years to 10 years**
- **Performance Management System established**

April 2021

- **HALO Enterprise and Innovation Centre complete**

May 2021

- **Outline Business Cases approved by Government:**
  - **i3 Flexible Space**
  - **The Great Harbour**
- **Working for a Healthy Economy – service available to unemployed residents across Ayrshire and referrals from East, North and South Ayrshire**

June 2021

- **Community Benefits Tracker developed and live**
- **Deal documents updated and approved**

July 2021

- **EKOS appointed to lead on the development of the Ayrshire Regional Skills and Investment Plan**

September 2021

- **Spaceport - MoU between South Ayrshire Council, Glasgow Prestwick Airport and Astraius (Launch Service Provider)**
- **Hunterston PARC site - MoU between North Ayrshire Council, Peel Ports and Scottish Enterprise**

# Challenges

- Covid-19
- Brexit
- Project delays
- Engagement
- Funding drawdown
- Increase in project costs
- Evolving landscape
- Carbon impact management

# Opportunities

- Play a key role in net zero agenda
- Deliver new requirements post Covid
- Improve connectivity
- Meet the needs of the region
- Strategic added value



# Next Steps



Continue to obtain approval of OBCs and FBCs ensuring implementation of projects



Maximise the publicity of the Deal



Successful delivery and management of the programme



Maximise the benefits of the Deal

# Further Information

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Ayrshire Growth Deal website

<https://www.ayrshiregrowthdeal.co.uk>